# NEOPEPE THE MEMETRIX



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## 2. ABSTRACT

Neo Pepe is not merely a cryptocurrency—it's a symbolic beacon of decentralization, a rallying cry echoing through the digital corridors of the blockchain. It is a bold symbol of resistance against Centralization, Regulation, and Market Saturation. Born from the compelling imagery of rebellion and digital liberation, Neo Pepe personifies the collective yearning for decentralization, leading an insurgency against entrenched financial dominance and regulatory constraints within the Memetrix. With a distinctive, meticulously designed presale structure, Neo Pepe stages a strategic revolution, enticing participants into an ascending journey marked by increasing momentum, escalating rewards, and a collective march toward financial liberation.

The presale itself, structured across carefully timed increments, stages crypto revolution and creates palpable excitement and urgency—a calculated crescendo designed to amplify market anticipation and cultivate unwavering enthusiasm from supporters. Each presale stage intensifies the experience, strategically increasing token valuation to maximize participant involvement and generate sustained community engagement. Far from traditional token launches, Neo Pepe's unique structure ignites a sense of immediacy and unity, fueling the revolutionary spirit embedded within the coin.

Symbolism permeates the entire Neo Pepe ecosystem, where every transaction and every token held embodies a stand against financial oppression and centralized dominance. This memecoin surpasses simple humor or transient hype—it resonates as a cultural statement, a declaration of independence on the immutable ledger of the blockchain. The underlying philosophy of Neo Pepe is clear- decentralization is freedom, and each participant is an integral actor in this global narrative.

Governance within Neo Pepe, while streamlined, reinforces community empowerment by specifically enabling collective decision-making about the strategic selection of exchanges. However, governance merely complements the broader narrative rather than dominating it. The true power of Neo Pepe lies in its evocative symbolism and unyielding commitment to decentralization, creating a digital currency that does more than transact—it inspires.

Neo Pepe is more than a memecoin. It stands as a powerful expression of blockchain's core ethos, a defiant and innovative call to arms for everyone who values decentralization and the boundless possibilities it represents. This is the dawn of a crypto revolution. Welcome to the Memetrix. This whitepaper outlines the vision, presale strategy, tokenomics, and technical foundations of Neo Pepe.



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## 4. INTRODUCTION

Welcome to Neo Pepe—the chosen memecoin to liberate crypto from the oppressive grasp of Centralization, Regulation, and Market Saturation. Born within the Memetrix, Neo Pepe emerges as both a symbol and a revolutionary leader, rallying crypto rebels to reclaim the blockchain's true decentralized spirit. Neo Pepe represents not just another memecoin, but a movement: a defiant awakening against corporate control and monotony.

At the heart of Neo Pepe's revolutionary call-to-arms lies an electrifying 16-stage Presale, ingeniously engineered to amplify urgency, excitement, and the infectious energy of the community. With each stage escalating token prices and strategic post-launch unlock intervals, the presale fuels an irresistible wave of FOMO. Every participant racing to secure tokens early becomes part of a viral rebellion, driven by collective passion and anticipation.

## <u>5. THE CHALLENGE</u>

Today's crypto landscape is shackled by the chains of centralization, rigid regulations, and an endless saturation of fleeting memecoins. Enthusiasm quickly fizzles out amid repetitive presale structures, predictable token launches, and diluted community engagement. Meanwhile, conventional governance models frequently disappoint, either overshadowing their tokens' initial mission or failing to deliver true democratic power to the holders, weakening collective influence and diminishing the crypto movement's potential.

## 6. THE SOLUTION

Neo Pepe sets a new standard for meme coins by embedding decentralization into its foundation. All trading fees are routed into a smart contract Treasury, governed by token holders through transparent proposals and votes. This ensures that every dollar within the ecosystem is accountable to the community, not a central authority.

Governance is fully on-chain, utilizing OpenZeppelin's Governor and TimeLock contracts. \$NEOP holders can propose, vote, and execute changes affecting everything from development to marketing. The TimeLock introduces a delay before execution, giving the community time to review and respond, adding an extra layer of trust and oversight.



Most importantly, every \$NEOP holder is more than an investor—they're a co-owner. By participating in governance, holders help shape the protocol's future. Whether it's funding new initiatives or deciding strategic direction, the power lies entirely with the community. This model transforms passive support into active leadership, giving rise to a truly community-owned crypto ecosystem.

## <u>7. TOHENOMICS</u>

TOKENOMICS Total Supply: 1,000,000,000 \$NEOP			
Allocation	Percentage		
Liquidity	10%		
Marketing	25%		
Ecosystem	5%		
Presale	45%		
Giveaways	5%		
Development	10%		





## 8. GOVERNANCE MODEL

Neo Pepe features a robust governance system powered by OpenZeppelin's Governor contracts. \$NEOP holders can delegate their voting power, propose new ideas, and influence the protocol's future. All decisions—from treasury disbursements to CEX listings—are conducted through on-chain proposals. A Timelock ensures there is adequate time for community review before any execution occurs. This model transforms passive holders into active participants and ensures the project's direction reflects collective consensus rather than centralized agendas.

# 9. PRESALE STRUCTURE



# NEO PEPE PRESALE STAGES

Total Supply: 1,000,000,000



tage	Amount Raised	Tokens Distributed	Token Price (USD)
0	\$121,416	2,238,908	\$0.054230
1	\$295,335	4,805,273	\$0.061461
2	\$642,835	9,358,323	\$0.068691
3	\$1,252,072	16,491,569	\$0.075922
4	\$2,182,247	26,243,886	\$0.083153
5	\$3,403,484	37,656,135	\$0.090383
6	\$4,749,944	48,660,526	\$0.097614
7	\$5,931,962	56,578,634	\$0.104845
8	\$6,629,081	59,148,495	\$0.112075
9	\$6,629,081	55,563,738	\$0.119306
10	\$5,931,962	46,879,440	\$0.126537
11	\$4,749,944	35,509,033	\$0.133767
12	\$3,403,484	24,138,547	\$0.140998
13	\$2,182,247	14,722,180	\$0.148229
14	\$1,252,072	8,054,022	\$0.155459
15	\$642,835	3,951,292	\$0.162690



## 10. COMPETITIVE DIFFERENTIATION

Neo Pepe (\$NEOP) distinguishes itself decisively from other memecoins through its innovative community-governed treasury system. Rather than auto-burning liquidity tokens, each buy and sell transaction on Uniswap incurs a 2.5% fee that is automatically directed to a smart contract-controlled treasury. These funds are not controlled by any central entity—they are securely held and can only be accessed through on-chain governance proposals approved by \$NEOP token holders. This model ensures sustainable liquidity management, long-term resource allocation, and full transparency, empowering the community to decide how protocol-generated value is used.

The strategic impact of this auto-liquidity burn mechanism is substantial

- Continuous Price Stability Permanently locking liquidity tokens significantly reduces volatility and stabilizes the token price, providing long-term confidence to the community.
- Sustained Token Growth By systematically removing LP tokens from circulation, NeoPepe effectively creates a deflationary dynamic, boosting potential token value over time.
- Community Trust This mechanism transparently demonstrates commitment to sustainability and fairness, fostering increased trust and participation from token holders.
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This unique liquidity-generation structure positions NeoPepe as a genuinely revolutionary memecoin, distinctly superior in promoting stability, trust, and sustained community growth compared to traditional memecoins like PEPE, SHIBA INU, DOGE, and current trending tokens.

## 11. RORDMAP & MILESTONES

### Presale Initiation & Community Foundation

- Presale Launch: Initiation of the groundbreaking 16-stage presale to trigger community excitement and widespread participation.
- Community Channels Setup: Rapid establishment and expansion of social media presence (Telegram, Twitter) to foster early engagement.

Website & Whitepaper Launch: Comprehensive documentation publicly released to enhance transparency and clarity.

#### Exchange Listings & Governance Integration

- Strategic Exchange Listings: Initial listings on decentralized exchanges (DEXs)
  and preliminary centralized exchange (CEX) selection.
- Governance Activation: Implementation of streamlined governance enabling holders to vote on subsequent exchange listings.
- Liquidity Pool Establishment: Creation and funding of stable liquidity pools to ensure reliable trading and market efficiency.

#### Expansion & Community Engagement

- Strategic Partnerships: Collaboration with prominent crypto influencers, platforms, and communities.
- Global Marketing Campaign: Extensive marketing efforts through viral campaigns, interactive contests, and incentivized community content.

## Mainstream Adoption & Revolution Fulfilled

- Major Exchange Listings: Expansion onto leading global centralized exchanges to significantly boost Neo Pepe's accessibility and market presence.
- Mass Adoption Initiatives: Development of simplified user interfaces and onboarding platforms designed to attract mainstream users, securing Neo Pepe's legacy as a symbol of blockchain freedom.





## 12. TECHNICAL OVERVIEW

Blockchain: Ethereum

Token Standard: ERC-20

Smart Contract Audits: Conducted pre-launch

Wallet Compatibility: EVM compatible wallets



## <u> 13. DISCLAIMER</u>

Neo Pepe (\$NEOP) is a blockchain-based memecoin created primarily for entertainment purposes, community engagement, and symbolic participation within the cryptocurrency ecosystem. While Neo Pepe tokens incorporate governance features allowing holders to participate in community-driven decisions—such as determining strategic exchange listings—they do not confer any ownership rights, equity interests, claims, or guarantees of returns.

Participation in the Neo Pepe token sale or ownership of tokens involves inherent risks typical of the cryptocurrency market, including potential market volatility and token depreciation. Purchasers should not acquire Neo Pepe tokens with an expectation of financial profit or appreciation. Token holders assume full responsibility for any associated risks and must comply with applicable local laws and regulations.

This whitepaper does not constitute financial or investment advice, nor is it a solicitation for investment. No regulatory authority has reviewed or endorsed this project or its associated documentation. Participants explicitly acknowledge and accept that Neo Pepe tokens offer no expectation of profit whatsoever. You join based solely on the community aspects of the token, -not- with expectations of profit.

